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PRESS RELEASE

Partnership between the Casino Group and CNP Assurances

Casino Group and CNP Assurances have just signed a strategic agreement for the development and promotion of a comprehensive personal insurance offering for customers of Casino Group stores in France.

The initial offering will include personal risk insurance and loan insurance, as well as savings and pension products. The two partners also plan to work together in the areas of assistance and other personal services.

The partnership will leverage the expertise of Banque du Groupe Casino in designing and marketing financial products and services for the Group's customers, and CNP Assurances' expertise as the leading personal insurer in France.

Starting immediately, CNP Assurances will insure the credits and personal loans extended to the customers of the Casino Group bank. Individual personal risk and savings offers will be rolled out as from the middle of the year, either through the Géant hypermarkets or directly to the 3.3 million cardholder of Casino Group loyalty program.

Thanks to the excellent strategic fit between their respective areas of experience, know-how and expertise, the two partners are convinced to be able to propose to Casino Group customers product and service offers that will facilitate their daily life as consumers and provide them with added protection.

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